

# 60<sup>TH</sup> HELICON BALL • SPONSORSHIP BENEFITS SUMMARY

	<b>KORONA Crown</b>	<b>PIROS Red</b>	<b>FEHÉR White</b>	<b>ZÖLD Green</b>	<b>CORPORATE TABLE</b>	<b>IN-KIND</b>
Cost:	\$4,000	\$2,000	\$1,000	up to \$500	\$2,000	Not specified
Signage	Yes - dedicated	Yes	Yes	No	No	No
Logo in program	Yes ½ page	Yes ¼ page	Yes ⅛ page	Yes Small	Yes Small	Yes Small
Tickets to Ball	Up to 4	2	2	n/a	8	n/a
Recognition in newspaper ad	Yes	Yes	Yes	Yes	Yes	No
Listing on Ball website	Logo, Company Name and link	Logo, Company Name and link	Logo, Company Name and link	Company Name and link	Company Name and link	Company Name and link

Please note:

- ❖ Sponsors will be listed in the program under the applicable sponsorship category.
- ❖ Sponsors will be listed in the order that their sponsorship is received (not in alphabetical order).
- ❖ Charitable tax receipts will not be issued for sponsorship amounts, per the guidelines of the Canada Revenue Agency. For taxation purposes, the sponsor may be able to claim the contribution as an advertising expense.
- ❖ These sponsorship packages are available on our website at the following link: [www.HeliconSociety.com/Sponsorship.html](http://www.HeliconSociety.com/Sponsorship.html)
- ❖ If you wish to enroll in our sponsorship program, please complete the enclosed response form and return it with your sponsorship payment as soon as possible to the address indicated on the form.
- ❖ Sponsorship packages may be subject to change.

For more information, please contact:

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